

Read-A-Thon Frequently Asked Questions

❖ What is Read-A-Thon?

Read-A-Thon is an annual Morris Brandon fundraiser that raises money for our school while encouraging and rewarding students for reading. Strong reading skills are key to educational success and our 7 days of reading gets students involved and excited about books and other reading materials. Read-A-Thon also happens to be one of our largest annual fundraisers, ensuring that our school continues to be the "Place To Bee!"

❖ How does it work?

Read-A-Thon takes place over 7 days. During this time, students record minutes they read, whether at school or at home. All reading counts! Students also solicit donations to support Morris Brandon. Donations can be "per minute" based on the number of minutes a student reads (for example, \$0.10 per minute) or a one-time fixed donation. In order to win a prize, a student must have at least one sponsor and donation of any amount. 100% of the proceeds go directly toward making Morris Brandon great! Also, if each student collects donations of \$50, we will reach our fundraising goal!

❖ What is the Student Participation Agreement?

The Student Participation Agreement is found in the Student Booklet. Students and a parent/guardian must read and sign the Agreement to participate in Read-A-Thon and to be eligible for a prize.

❖ When do students begin and end logging reading time?

Students may begin logging minutes at 8:00 am on Friday, February 9. Read-A-Thon ends at bedtime on Thursday, February 15.

❖ What reading counts? Does reading to my student count as well?

Yes, ALL reading counts, including being read to by another student or an adult. If one student reads to another student, they both get the minutes. Books, e-books, picture books, textbooks, graphic novels, magazines and newspapers all count towards minutes. Audio books do not count.

❖ Do students have to bring their Student Booklet to school every day?

Yes! Students will need to keep track of their minutes when reading **individually** during school. NOTE: Students do not log Class Read Aloud minutes for teacher/guest readers in their Student Booklets. Teachers will keep track of those minutes, and the Class Rep will add them to each student's tally at the end of Read-A-Thon.

❖ Where can I get more Reading Log pages?

Go to <http://morrisbrandon.com/support-brandon/fundraisers/read-a-thon> and find the Additional Reading Log pages link.

❖ **How do I collect sponsors and donations?**

Students can ask family, friends and neighbors to sponsor them with a donation per minute or a one-time fixed donation. Students write the sponsor name and donation amount on the Sponsor Log, which is included in the Student Booklet. Students will turn in the Student Booklet to their teacher on Friday, February 16. The Sponsor Log, which will include total minutes read, will be sent home with students in a RED envelope (used to collect cash and check donations) on Friday, March 2. For convenience, sponsors may also pay online at <http://morrisbrandon.com/support-brandon/fundraisers/read-a-thon>

❖ **When is the donation money due?**

In order to qualify for earning a fundraising prize, donations (cash, check and online) must be collected by Wednesday, March 14 at 8:00 am. Students can turn in the RED envelope with cash and check donations into the Bee Box at either campus.

❖ **Do I have to turn in donations by Wednesday, March 14?**

You may continue to turn in donations to the Bee Box after that date. However, in order to qualify for earning a fundraising prize, donations must be collected by 8 am that day.

❖ **Can I donate online for multiple students?**

Of course! Simply fill out a separate online payment form for each student.

❖ **Are Read-A-Thon donations tax-deductible?**

Yes, in accordance with IRS regulations, no goods or services will be provided in return for your Read-A-Thon donation.
(Morris Brandon Tax ID #20-4871521)

❖ **What are the prizes this year?**

Students have an opportunity to win both reading and fundraising prizes this year! In addition, everyone who participates will receive bookmarks, coupons and other goodies during Read-A-Thon!

Reading prizes include:

- **AMAZON FIRE TABLET HD 8** for the top 3 readers in each grade
- **CLASS PARTY AT THE GYM AT PEACHTREE PRESBYTERIAN** for the class in each grade with the highest average minutes read
- Royal Reader Bag Tag and/or stickers for reading recognition levels

Fundraising prizes include:

- **FUR BUS PARTY with Principal Stimpson** for students who raises \$300 or more
- **GRAND PRIZE \$75 KAZOO TOYS GIFT CARD** for the top 3 fundraisers overall
- Raffle ticket for every \$25 raised for opportunity to win **\$50 KAZOO TOYS GIFT CARD** (2 per grade)

❖ **Are there reading recognition levels this year?**

Yes, students will be recognized for their reading accomplishments based on minutes read as follows. As a guide, in previous years, our K-1 students read on average 65 minutes per day while our students in grades 2-5 read on average 115 minute per day.

Reading Bees	K & 1st	2nd – 5th
King or Queen	500 or more minutes	1000 or more minutes
Worker	250 – 499 minutes	500 – 999 minutes
Busy	1 – 249 minutes	1 – 499 minutes